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**Nkonki Incorporated releases the  
2017 Integrated Reporting Insights and Trends**



*This year's survey combined the JSE Top 100 and Schedule 2 in terms of Public Finance Management Act (PFMA) State Owned Companies (SOCs) with publicly available integrated reports.*



Wednesday 23 August 2017 – Nkonki Incorporated released the results of the 2017 Integrated Reporting Insights, awarding those deserving companies who compiled exceptional integrated

reports, based on the reports compiled by South Africa's leading companies during 2016.

**The companies that made Top 10 of this year's Awards, ranked as follows:**

				
				

Now in the firm's seventh year of successfully conducting the survey and producing insights that are packaged into an influential publication, Nkonki prides itself in the rigorous independent process that is undertaken during the review process to ensure that the results presented provide companies with real insights on how to improve to best practice and industry leading integrated reports.

*"In our quest to remain at the top of our game, we have provided clear guidelines to companies wishing to learn from the Top 10, and thereby hope to continue contributing to the improvement of integrated reporting for all South African companies",* says Mitesh Patel, CEO of Nkonki Incorporated.





Masasa states that to measure how companies have generally performed over the past six years the firm assessed the trends in reporting for both the SOCs and the JSE Top 100 listed companies, from 2011 to 2016. The average performance of the SOCs exhibited an upward trajectory between 2011 and 2014, then levelled off, and declined in 2016. This is attributed to a clear division of the population - those companies reporting excellently and those lagging behind. Those lagging behind have got to improve for the overall SOC average to increase.

The reporting standard of the JSE Top 100 companies also declined in the current year and some of the reasons for this decline can be attributed to:

- 1) Some companies made their maiden appearance in the Top 100 because of being newly listed or their market capitalisation increasing. The average score for these companies was 45 % (2015; 52%).
- 2) An increasing proportion of companies scoring less than 50%. The proportion of companies scoring less than 50% increased from 21% in 2015 to 30% in 2016.
- 3) The score of Public Limited Companies (PLCs) of 48% had an impact on the average performance of the listed companies. They have less stringent application of integrated reporting guidelines because of the nature of their listings.
- 4) The exclusion of companies that formed part of last year's sample for various reasons.

"It is inspiring to see a company such as ArcelorMittal holding onto first position for consecutive years, with Kumba Iron Ore making an impressive leap from the seventh position last year to claim second place this year. Barloworld, which occupied second position in 2015 slipped down one position to take up third place", Masasa notes.

"It was also reassuring to see companies such as AngloGold Ashanti moving from 29th place to fifth place; Impala Platinum was in position 23 last year and now occupies position seven; and Aspen Pharmacare Holdings jumped from position 40 to claim spot number eight on the rankings table".

Masasa asserts that this serves as proof that more and more South African listed companies are making an effort to produce integrated reports not only as a compliance requirement but as a strategic tool that can be used to influence stakeholders and investors in a positive manner.

In her keynote address, the CEO of the Integrated Reporting Committee (IRC) of South Africa, Leigh Roberts, said that South African companies continue to lead integrated reporting globally and can be proud of this achievement. "We have no doubt that by continuing to adopt the available tools such as the International <IR> Framework and now the King IV Code, South African companies will continue to make strong inroads in their 2017 reports."

Roberts confirmed that the IRC supports such initiatives that are aimed at improving the quality of reports locally. She said the IRC is committed to promoting and developing integrated reporting and integrated thinking in South Africa through awareness programmes and works to improve the quality of local reports by releasing technical Information Papers each year. This year, the IRC will release a technical paper on the type of governance information that could be included in an integrated report as the IRC has observed weaknesses in this area.

It is also worth noting that the quality of the reports produced is improving, making the placement of the companies on the Top 10 quite challenging as there were really few differentiators in this group. It is for this reason that three companies jointly took seventh place.

Nkonki congratulates the top three winners, ArcelorMittal South Africa Limited, Kumba Iron Ore Limited and Barloworld Limited, and to convey well wishes to all the companies that made the Top 10 list for the truly impressive achievement.

In conclusion, the firm expressed its gratitude to the panel of adjudicators from Monash South Africa for their contribution to ensuring the success and credibility of the report. Further appreciation was conveyed to Kreston International, for its continued support and contribution to this year's report.

The report can be downloaded at [www.nkonki.com](http://www.nkonki.com)

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