THE L.I.G.H.T. WAY: HOW WE PRACTICE INTEGRATED SUSTAINABILITY

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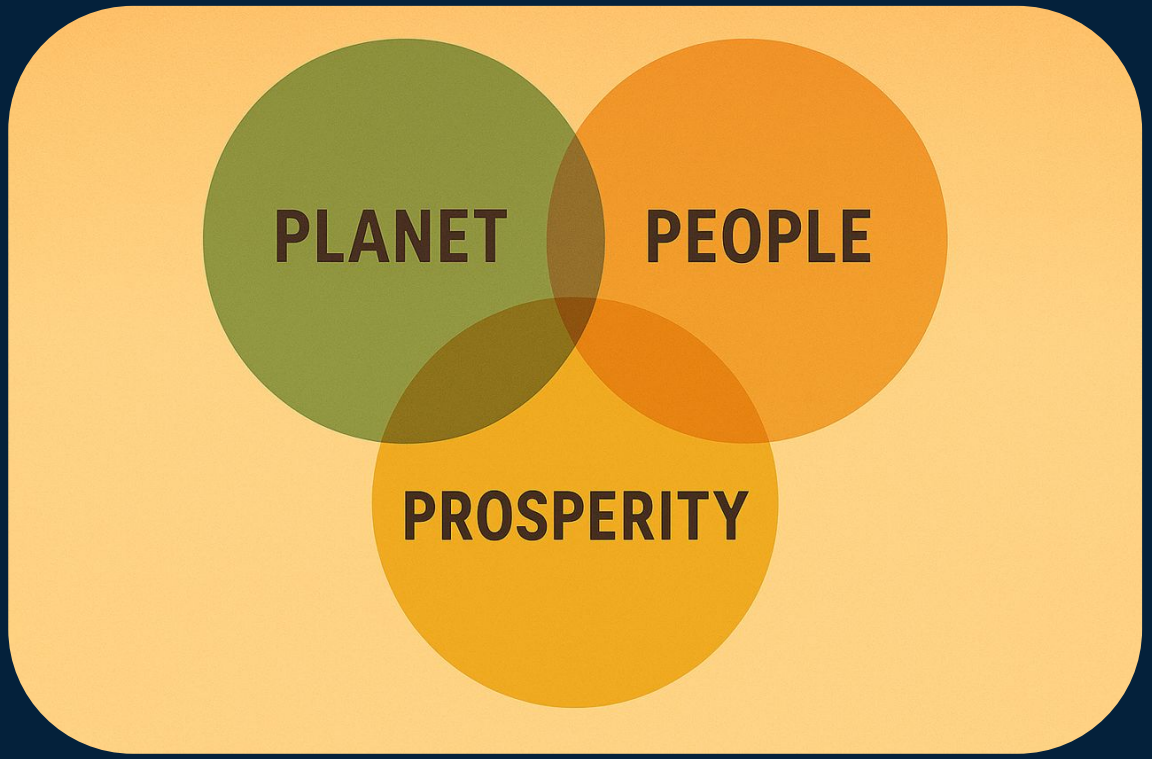
Lead with Purpose

We start with why.

We lead from purpose, everything else flows from that

Intergrated Across Systems

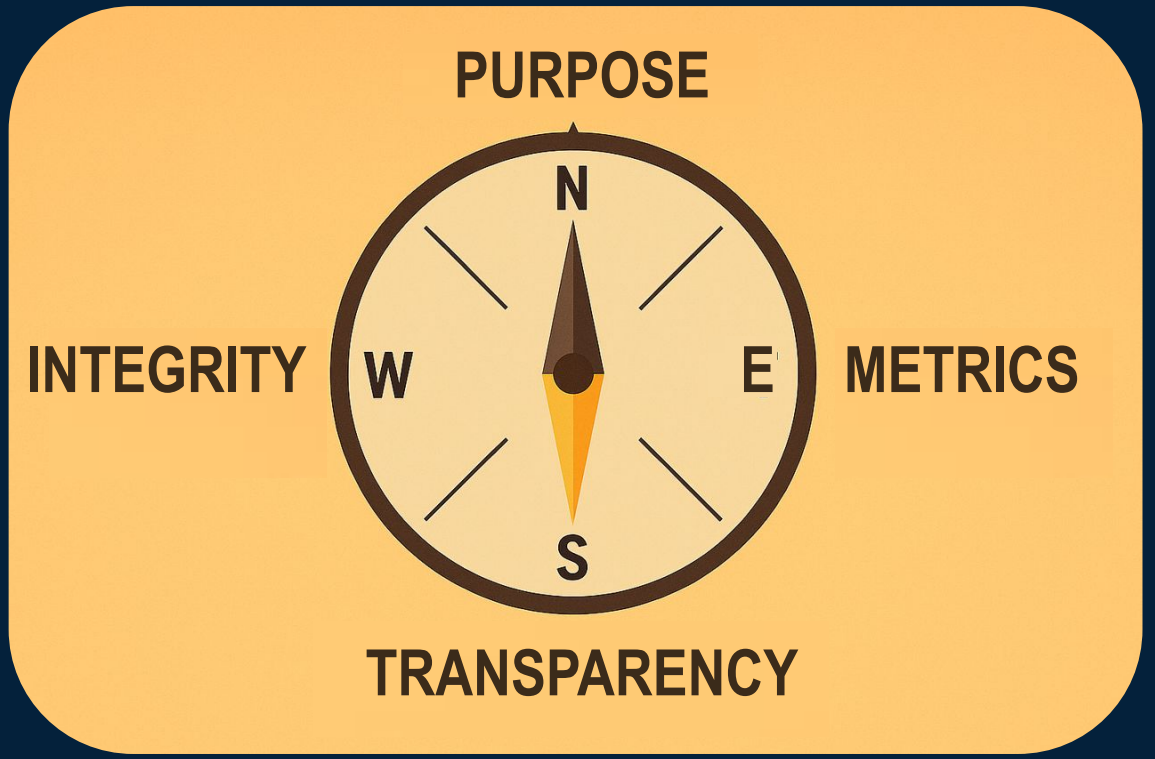
We don’t add sustainability, we design with it.



Integration is not a concept, it’s our daily discipline

Govern with Accountability

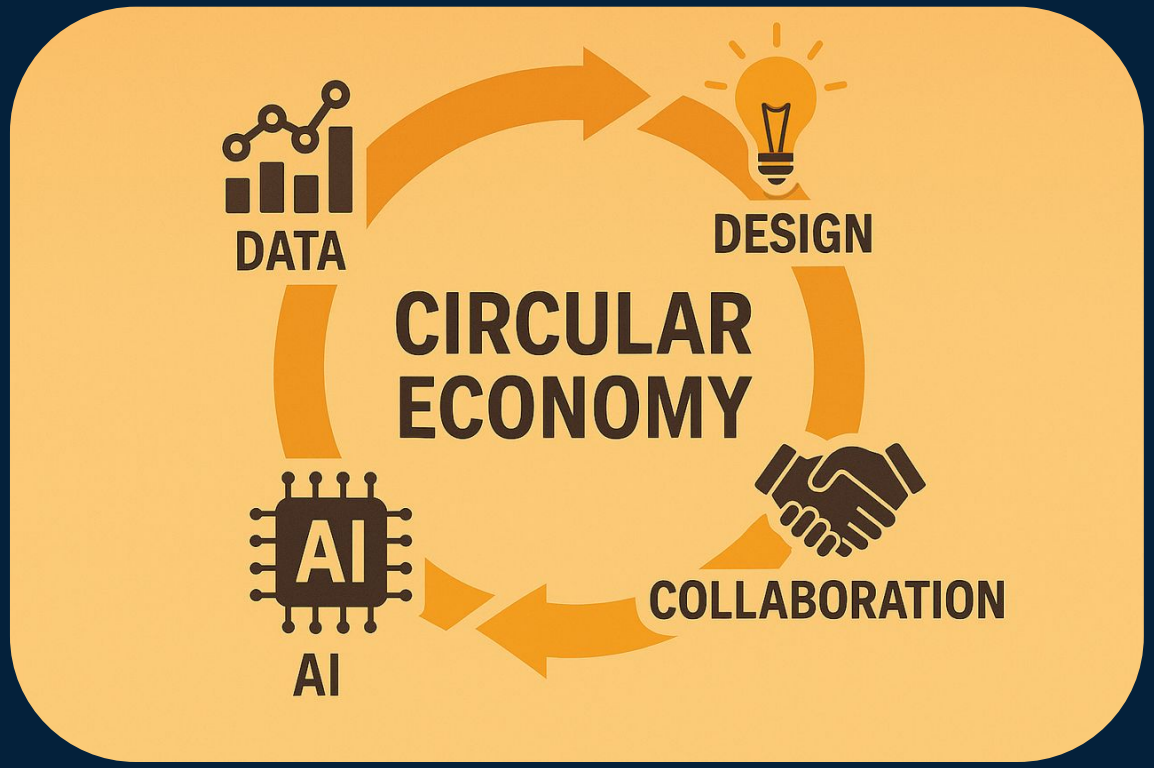
We measure what matters.



Governance is how we make our purpose credible

Harness Innovation

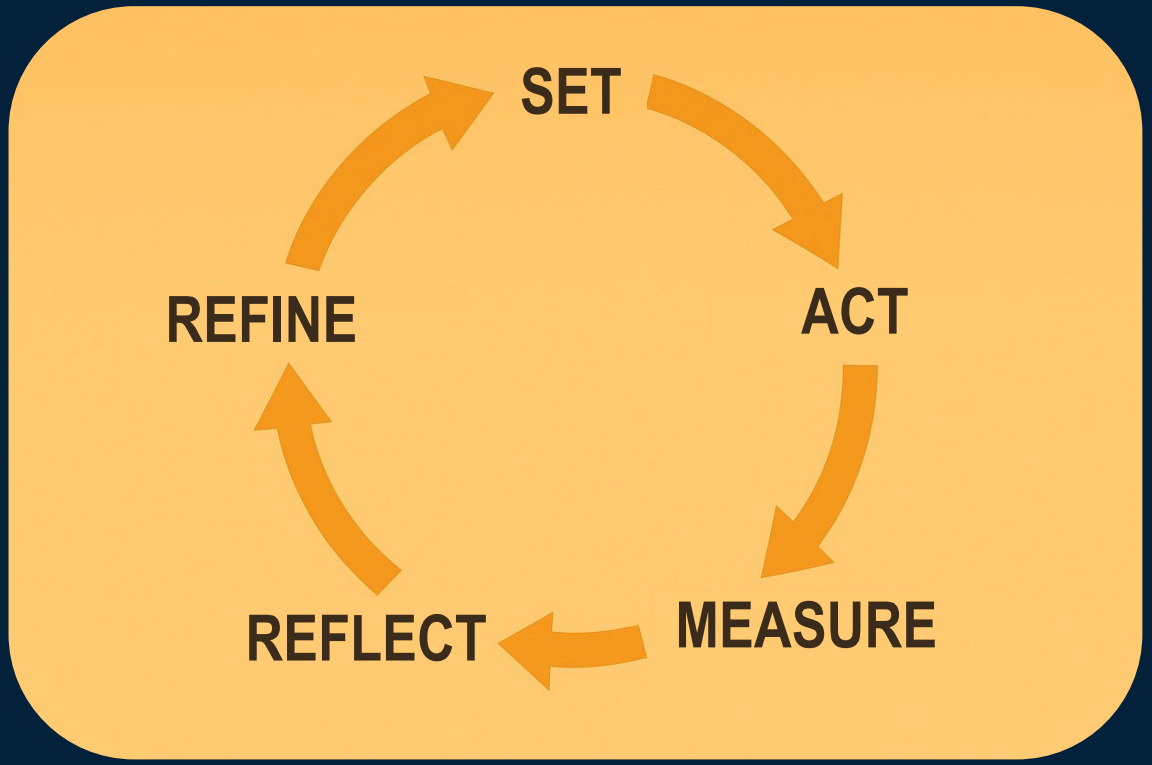
We use innovation as a force multiplier.



Innovation is how we scale good intentions into lasting impact

Tell the Truth and Evolve

We build through honesty, not perfection.



Progress depends on reflection and truth-telling

The LIGHT we leave behind

Summary of the L.I.G.H.T. Practice

Letter	Principle	What it Means in Practice
L	Lead with Purpose	Begin every strategy with “why”, not “what”
I	Integrate Across Systems	Build sustainability into every business function
G	Govern with Accountability	Link impact to metrics, leadership and integrity
H	Harness Innovation	Use technology and creativity to scale impact
T	Tell the Truth and Evolve	Be transparent, learn and adapt continuously